

## ABSTRACT

An imaging apparatus including a recording function or replaying function for moving image data or voice data, other than a recording or replaying function for at least still image data, and a continuing mode for recording simultaneously or in a predetermined order a plurality of data of same kind or different kind in the still image data, moving image data or voice data, the plurality of data being associated and capable of recording or replaying, in accordance with the continuing mode, the continuing mode having a function in which an associated information for a first data using the continuing mode is maintained after recording of the first data and a third data to be newly recorded is associated with the first data, if the continuing mode is selected again, after a second data that the continuing mode is not used, is recorded.